

Fraser Green

Chief Strategist & Smartypants

[Good Works Co.](#)



Through his careers in business, politics and philanthropy, Fraser Green has honed his talent as one of this country's most passionate and persuasive storytellers.

Fraser is a Principal at Good Works, one of Canada's leading fundraising consulting agencies. At Good Works, Fraser's focus is on communications/message strategy, content creation and active donor listening.

Fraser is a gifted writer and a sought-after public speaker. He presents regularly at fundraising conferences in Canada, the USA and Europe. His articles and blogs are frequently published in professional journals the world over. Fraser is the co-author of 'Iceberg Philanthropy' and 'You Can't Take It With You' and the author of 3D Philanthropy.

In his spare time, Fraser is passionate about playing his guitars, practicing yin yoga, cross-country skiing, cycling, reading and talking too much.